

## COMMUNITY PARTNERSHIP PROGRAM APPLICATION

Maldon & District **Community Bank<sup>®</sup>** Branch (MDCB) is committed to supporting projects and events in our area. By doing your business and keeping your accounts with us at Maldon, Dunolly or Newstead you can help turn community projects into reality.

Choosing to be a Maldon & District **Community Bank<sup>®</sup>** branch customer benefits you and your community.

That's because with every savings or investment account, every home, personal or business loan and every product or service we offer, part of the profits go to local projects, groups and organisations in our communities.

We are proud to distribute funds and provide support to address local issues and influence a positive change in the community.

Applications for funding can be submitted monthly. Please note that this is a competitive process and applications will be assessed on merit. Previous support of your organisation does not guarantee that this or any future applications will also be successful. Funds are only available for the period listed in our partnership agreement (usually 12 months).

Please read the community partnership program guidelines.

Provide one original copy of this application to the Executive Officer of the Maldon & District **Community Bank<sup>®</sup>** Branch. Please also keep a copy for your records.

MDCB only considers funding applications where we are granted exclusive rights as the only bank, credit union or financial institution associated with the event or project.

### Has your organisation previously received support from the Maldon & District Community Bank<sup>®</sup> Branch?

Yes  No  Unsure

If you answered yes above: did you submit your previous partnership / sponsorship acquittal report to the bank?

Yes  No  Unsure

### Have you read the community partnership guidelines?

Yes  No

### How did you learn about the Maldon & District Community Bank<sup>®</sup> Branch's community partnership program?

- Word of mouth
- Advertisement in local paper
- Facebook
- Email newsletter
- Community notice board
- Maldon & District Financial Services Ltd (MDFSL) website
- At our bank branches at Maldon, Dunolly or Newstead
- Bendigo Bank website
- Previous funding applicant
- Other:

## 1. Information for the organisation applying for funding

Group / Organisation Name			
Registered Business Name (if different to above)			
Australian Business Number (ABN)		Registered for GST?	Yes <input type="checkbox"/> No <input type="checkbox"/>

### Organisation's Address

Street Address			
Suburb			
State		Post Code	
Include Postal Address ( if different to above)			

### First Contact Person's Details

### Second Contact Person's details

Title	Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms <input type="checkbox"/> Other <input type="checkbox"/> _____	Title	Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms <input type="checkbox"/> Other <input type="checkbox"/> _____
First Name		First Name	
Surname		Surname	
Position held in organisation		Position held in organisation	
Telephone Mobile		Telephone Mobile	
Email		Email	

### Please tell us about your organisation (including what it does and how many members you have)

Approx. 150 words max.

### Does your organisation have any accounts with the Maldon & District Community Bank® Branch?

Yes  No

If not, would your organisation consider opening or shifting accounts to our Branch? Yes  No

## 2. Will you need to partner with another organisation for this funding request?

Yes  No

If Yes, please complete Appendix A about your partner organisation

NOTE: Maldon & District **Community Bank**® Branch only provides partnership funding to incorporated organisations with an ABN. If your organisation is not incorporated and/or does not have an ABN, then you will need to partner with an organisation that is incorporated and has an ABN to auspice your application.

### 3. Funding Proposal

Name of Event or Project: \_\_\_\_\_

Date of event (or project starting date): \_\_\_\_\_

Where is the event or project taking place? \_\_\_\_\_

Amount requested: \$ \_\_\_\_\_ Date money is needed by: \_\_\_\_\_

**What do you need the money for?** Max. 150 words

NB if application is regarding property owned by a third party, a letter of consent / support MUST be attached to support the proposal (for example: buildings or land owned by Council or State or Federal Government department).

E.g. tell us about type of event, no. of people expected to attend

**Who will benefit from this event or project, and how will they benefit?**

Your organisation?

The community?

Maldon & District Community Bank® Branch?

**How will you market or publicise the event / project?**

**What will make your project a success (e.g. people attending, money raised, new members etc.)?**

## 4. Reciprocal support

How will your organisation promote the Maldon & District Community Bank® Branch?

### How many banking referral opportunities will your group provide to our bank?

Banking referrals are names and contact details of people and businesses our Branch Manager and staff can contact about their banking and financial needs. Usually we would expect referrals from each partnership agreement as it helps us to grow our community partnership program.

The following people or businesses have agreed to provide their contact details to be contacted by our Branch Manager to see whether the Maldon & District **Community Bank**® Branch can assist with banking and financial products.

**Are there opportunities for Maldon & District Community Bank® Branch board or staff member/s to attend or participate in your event / project? (for example: speak to members, present awards etc.).**

Yes  No

**If yes, please provide details below:**

Please provide dates and locations for speaking or presentation opportunities that your group can provide to the Maldon & District **Community Bank**® Branch.

**Outline the opportunities to promote the Maldon & District Community Bank® Branch (MDCB) through this partnership? Please tick all that your group can provide.**

- Show your members a video that demonstrates what our **Community Bank**® Branch does
- Access to your members' mailing list – or can you do a mail out to your members about MDCB?
- Posts on your group's Facebook page or social media about our **Community Bank**® Branch
- Administration access to your group's Facebook page for the duration of the partnership agreement?
- Will you seek approval from your members so we can add their contact details to our mailing list?
- Place links to MDCB website on your organisation's website or social media pages?
- MDCB Logo on invitations, brochures, tickets, flyers, posters etc.
- MDCB Logo on your club uniform and / or apparel
- Display our pull-up banner at the event or at your club rooms etc.
- Post on your organisation's Facebook page about Maldon & District **Community Bank**® Branch
- Permanent signage at your organisation's premises (MDCB will cover the costs of this signage)
- Addition of your organisation's name to our database of funding recipients
- Use of your organisation's name in our advertising campaigns
- Use of photographs of your event / project for our marketing (including on our website & Facebook)
- Media release and photo opportunities
- Other opportunities

## 5. Project Budget

### Expenses

Administration Costs	\$	How many hours?	Rate per hour?	\$
<i>Description – what the funds will be used for</i>				
Equipment	\$			
Materials	\$			
Promotions	\$			
Consumables	\$			
Labour	\$			
Other	\$			
<b>Total Expenses</b>	<b>\$</b>			

### Income

<i>Description – name of funding body, what funds will be used for</i>				
Other grants received	\$			
Other grants requested	\$			
Other funding requests	\$			
Other funding received	\$			
Other funding				
Own contribution				
In-kind support	\$			
Other	\$			
<b>Total Income *</b>	<b>\$</b>			

### Special conditions for applying for funding

- At least 60 days' notice is required for all funding requests.
- Applicants must come from an organisation with an ABN or partnered by an organisation with an ABN
- All requests must be approved by the Board or appropriate sub-committee of the Maldon & District Financial Services Ltd (MDFSL) trading as Maldon & District **Community Bank**<sup>®</sup> Branch.
- Applicants will be notified of outcomes of their requests for funding.
- If successful, the head of your organisation will be expected to sign a funding agreement that outlines the conditions of funding.
- A funding acquittal form must be completed and received by the Maldon & District **Community Bank**<sup>®</sup> Branch within 60 days of the completion of the project or event. The acquittal form will be included with correspondence confirming funding or can be requested by contacting the Executive Officer or branches.

### Contact the Executive Officer if you have any queries about this funding application process:

M: 0478 435 110

E: executiveofficer@mdcb.com.au

### Please send a copy of the completed application form to:

Postal address: Executive Officer  
Maldon & District Financial Services Ltd (MDFSL)  
PO Box 268, Maldon VIC 3463

Email: [executiveofficer@mdcb.com.au](mailto:executiveofficer@mdcb.com.au)

Deliver: Maldon Branch – 81 High Street Maldon or  
Maldon & District **Community Bank**<sup>®</sup> agencies at:  
Dunolly RTC (109 Broadway Dunolly) or Newstead RTC (45 Lyons Street, Newstead)

## 6. Marquees, banners and CommunityPOS™

We have marquees, banners/flags and a community EFTPOS™ available free of charge to community groups. The following items are available, please contact the Maldon Branch on 5475 1747 to organise borrowing these items.

- Bannerbug (2m high x 1m wide)    Banner (1m high x 4m wide)    Flags (3m high)
- Marquee – small (3 x 3m)    Marquee – medium (4.5 x 4.5m) (note: transported on trailer)

### CommunityPOS™

The Maldon & District **Community Bank**® Branch has a CommunityPOS™ facility for community groups to borrow, free of charge. It is a wireless EFTPOS terminal that enables your group to take direct payment via credit or debit cards on the day of your event/presentation. After your event the Maldon & District **Community Bank**® Branch will calculate the value of the card transactions processed and pay them directly into your nominated Maldon & District **Community Bank**® account.

Please contact the branch to enquire about booking the CommunityPOS™ facility for your event (please note conditions apply for use of this EFTPOS facility).

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### Appendix A: Project Partner Information\*

Only complete this section if you answered yes to Question 2

Project Partner's Organisation Name			
Registered Business Name (if different to above)			
ABN		Registered for GST?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Postal Address			
Suburb			
State		Post Code	

### Partner Contact Details

Title	Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms <input type="checkbox"/> Other <input type="checkbox"/>		
First Name		Surname	
Position in organisation			
Telephone			
Email			

\* **Note: A letter of support from your project partner is required**

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Your privacy: The Maldon & District **Community Bank**® Branch and Bendigo and Adelaide Bank Ltd are committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information in this form will be held by the Maldon & District **Community Bank**® Branch and may be disclosed to the Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at [www.bendigobank.com.au](http://www.bendigobank.com.au).