

Marketing materials

We want you to celebrate and promote your event and any funding received from Community Bank Maldon & District. Please take pictures at your event, tag us @maldoncommunitybankbranch and ensure you use our logo on promotional materials.

Marketing checklist:

- Refer to the Bank as 'Community Bank Maldon and District'
- Confirm you have the correct logo and added it to promotional brochures, website, posts, tickets, flyers, etc
- Email your members, put an ad in the paper, update your website, post on Facebook/Instagram about your event
- Organise promotional materials, marquee, sanitising stations etc for event day
- Consider other community assets available for use – folding tables, plastic chairs, 6m stage, festoon lighting, reusable cups
- Request a novelty cheque be presented by Community Bank Maldon & District staff or Board member
- Take lots of photos on event day – preferably in front of our promos!
- Ensure you have consent from people in photos to share and distribute their images for broader publication
- Tag Community Bank Maldon & District and email through photos to marketing@mdcb.com.au



We have 2 x pull up banners, 3 x flags, corflute promotional signs, selfie frame and novelty cheques available for use at sponsored events

We also have 2 x 3m x 3m marquees available for community use. One marquee has 2 x clear plastic sides and a covered in back, the other has no sides.

We also have a number of hand sanitising stations available for use. All items are provided to community groups at no cost.



For queries please contact our awesome team who are happy to help! Our Executive Officer (0478 435 110) for any general partnership and promotions queries, staff at the Maldon Branch (03 5475 1747) for booking and collection of items and our Communications Officer (marketing@mdcb.com.au) for any branding or marketing questions.