

Marketing & Promotion

We want you to celebrate and promote your event and any funding received from Community Bank Maldon & District. Please take pictures at your event, tag us @maldoncommunitybankbranch and ensure you use our logo on promotional materials.

Marketing checklist:

- Refer to the Bank as '**Community Bank Maldon and District**'
- Confirm you have the correct logo and added it to your promotional brochures, website, social media posts, tickets, flyers, posters, etc
- Email your members, put an ad in the paper, update your website, post on Facebook/Instagram about your event
- Organise promotional materials, marquee, sanitising stations etc for event day
- Consider other community assets available for use – folding tables, plastic chairs, 6m stage, festoon lighting, reusable cups
- Request a novelty cheque be presented by Community Bank Maldon & District staff or Board member
- Take lots of photos on event day – preferably in front of our promos!
- Ensure you have consent from people in photos to share and distribute their images for broader publication
- Tag Community Bank Maldon & District and email through photos to marketing@mdcb.com.au



We have 4 x pull up banners, 2 vinyl banners with eyelets each 3m x 1.5m & 2 vinyl banners with eyelets each 1.8m x 90cms, 2 x teardrop flags, corflute promotional signs, selfie frame and novelty cheques available for use at sponsored events

We also have 2 x 3mx3m marquees available for community use. One marquee has 2 x clear plastic sides and a covered in back, the other has no sides.

We also have a number of hand sanitising stations available for use. All items are provided to community groups at no cost.



To book these materials & equipment, please contact staff at the Maldon Branch (03 5475 1747).

For any branding or marketing queries, please contact our Communications Officer via email on marketing@mdcb.com.au or our Community Partnership Lead on community@mdcb.com.au.