



# COMMUNITY PARTNERSHIP PROGRAM APPLICATION

## What you need to know about applying for partnership

- The Board of Maldon & District Financial Services Ltd is responsible for approving all sponsorship requests
- Please consider the application closing dates (as detailed on our website [www.maldon.com.au](http://www.maldon.com.au)) and ensure you have built enough time into your application and project planning process.
- Your organisation must be an incorporated body, have DGR status or be a community not for profit organisation
- We'll request you help promote Community Bank Maldon & District (MDCB) as part of your partnership, and request you move your organisation's banking to us if possible
- If successful, your organisation is required to sign a funding agreement that outlines the conditions of funding.
- A funding acquittal form must be completed within 3 months of the completion of the project or event. The acquittal form will be included with correspondence confirming funding or can be requested by contacting the Community Partnerships Lead or branches.

## About you

Name:

Your role/title within your organisation:

Phone (Mobile):

Email:

## About your organisation

Name:

Address:

Website:

ABN (if applicable):

## Please tell us about your organisation (including what it does, its values, how many members you have, and how it is governed)

Does your organisation have any accounts with Community Bank Maldon & District? Y / N

Has your organisation previously received support from Community Bank Maldon & District? Y / N

How did you learn about Community Bank Maldon & District's community partnership program?

- Word of mouth
- Email newsletter
- Maldon branch or customer service centre Dunolly
- Other .....(please explain)

## What you'd like us to partner with you on

Name of event/proposal/project:

Date of event:

Location of event/proposal/project (if applicable):

Description of event/proposal/project, including its purpose and history (years running, past performance, past sponsors etc)

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<b>Amount Requested</b>	\$	<b>Date funding is required</b>	
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## Partnership objectives and benefits

Please outline the main objectives of the proposed event/proposal/project and who will benefit from it

Your organisation	
The community	
Community Bank Maldon & District	

## Will this event/proposal/project contribute to strengthening our region's:

Natural environment

Arts and culture

Community wellbeing and connectedness

Sport and recreation opportunities

Other?

Please describe how it will contribute to the outcomes chosen above

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**Briefly describe how this event/proposal/project will be conducted in line with the bank's values of sustainability, integrity and connection?** (eg. describe how inclusivity has been considered, how environmental implications have been considered, and if goods are being procured, confirm that they will either be procured locally or with ethical supply chains)

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## How will you promote and publicise the event/proposal/project?

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## Partnership support of Community Bank Maldon & District

Are there opportunities for Community Bank Maldon & District board or staff member/s to attend or participate in your event/proposal/project? (for example: speak to members, present awards etc.). If yes, please provide details below:

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Outline the opportunities to promote MDCB through this partnership? (please tick all that apply)

MDCB logo to feature on invitations, brochures, tickets, flyers, posters etc.	<input type="checkbox"/>	Promote our newsletter and socials to your members	<input type="checkbox"/>
Display our banner, marquee or flags at the event or at your club rooms	<input type="checkbox"/>	Use of photographs of project for our marketing (including website & Facebook)	<input type="checkbox"/>
Media release and photo opportunities	<input type="checkbox"/>	Promote a bank video	<input type="checkbox"/>
Permanent signage at your organisation's premises (MDCB will cover the costs of this)	<input type="checkbox"/>	Like', comment & share MDCB's posts and ask your members to also do this	<input type="checkbox"/>
Other opportunities:			

## Marquees, banners and promotional signs

We have 2 x marquees (3m x 3m), lightweight vinyl banners (2 x 3mx1.5m, 2x 1.8mx90cms), pull up banners (varying sizes and images), flags (3m high), sponsorship foam cut outs, a selfie frame and novelty cheques are available free of charge to community groups. Please contact the Maldon Branch (81 High Street Maldon or call 5475 1747) to organise borrowing these items.

## Project Budget

### Expenses

		How many hours?		Rate per hour \$	
Administration costs					
Equipment					
Materials					
Promotions					
Consumables					
Labour					
Other expenses					
<b>Total Expenses</b>					

### Income

	\$	Description – name of funding body, what funds will be used for
Funding requested from MDCB		
Other grants received/requested		
Ticket sales / income generated		
Own contribution		
In-kind support		
Other		
<b>Total Income</b>		Note: income must equal expenses

## Declaration

As an authorised representative of the organisation, I confirm that:

The information provided in this application is correct at the time of submission and I will notify MDCB of any changes to this information and any circumstances that may affect this application or delivery of the project

Signed	
Note: A typed signature will be accepted as your signature	
Name	
Position in organisation	
Date	

Contact the Community Partnerships Lead if you have any queries about this funding application process via email, [community@mdcb.com.au](mailto:community@mdcb.com.au)

Please lodge a copy of the completed application form and relevant documents, either by:

Postal address: Community Partnerships Lead  
Maldon & District Financial Services Ltd (MDFSL)  
PO Box 268, Maldon VIC 3463

Email: [community@mdcb.com.au](mailto:community@mdcb.com.au)

Deliver: Maldon Branch: 81 High Street Maldon  
Dunolly Branch: Dunolly RTC (109 Broadway Dunolly)

Your privacy: MDFSL is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information in this form will be held by MDFSL and will not be disclosed to any third parties. Our privacy policy is available online at [www.maldoncb.com.au](http://www.maldoncb.com.au)

## Appendix A: Project Partner Information\*

Only complete this section if you are working with another organisation who is DGR (Deductable gift recipient) incorporated or a NFP (Not for profit)

Project Partner's Organisation Name			
ABN		Registered for GST?	Yes No
Postal Address			

### Partner Contact Details

Name			
Position in organisation			
Mobile		Email	

Note: A letter of support from your project partner is required.