**COMMUNITY PARTNERSHIP**

**PROGRAM APPLICATION**

**What you need to know about applying for partnership**

* The Board of Maldon & District Financial Services Ltd is responsible for approving all sponsorship requests
* Please consider the application closing dates (as detailed on our website www.maldon.com.au) and ensure you have built enough time into your application and project planning process.
* Your organisation must be an incorporated body, have DGR status or be a community not for profit organisation
* We'll request you help promote Community Bank Maldon & District (MDCB) as part of your partnership, and request you move your organisation's banking to us if possible
* If successful, your organisation is required to sign a funding agreement that outlines the conditions of funding.
* A funding acquittal form must be completed within 3 months of the completion of the project or event. The acquittal form will be included with correspondence confirming funding or can be requested by contacting the Community Partnerships Lead or branches.

**About you**

Name:

Your role/title within your organisation:

Phone (Mobile): Email:

**About your organisation**

Name:

Address:

Website: ABN (if applicable):

**Please tell us about your organisation (including what it does, its values, how many members you have, and how it is governed)**

|  |
| --- |
|  |

Does your organisation have any accounts with Community Bank Maldon & District? Y / N

Has your organisation previously received support from Community Bank Maldon & District? Y / N

How did you learn about Community Bank Maldon & District’s community partnership program?

* Word of mouth Facebook or social media
* Email newsletter Maldon & District Financial Services Ltd (MDFSL) website
* Maldon branch or customer service centre Dunolly
* Other ……………………………………………………………………………………..(please explain)

**What you’d like us to partner with you on**

Name of event/proposal/project:

Date of event:

Location of event/proposal/project (if applicable):

Description of event/proposal/project, including its purpose and history (years running, past performance, past sponsors etc)

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| --- |
|  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Amount Requested**  | **$** | **Date funding is required** |  |

**Partnership objectives and benefits**

Please outline the main objectives of the proposed event/proposal/project and who will benefit from it

|  |  |
| --- | --- |
| Your organisation  |  |
| The community |  |
| Community Bank Maldon & District |  |

**Will this event/proposal/project contribute to strengthening our region’s:**

Natural environment [ ]  Arts and culture [ ]

Community wellbeing and connectedness [ ]  Sport and recreation opportunities [ ]  Other? [ ]

Please describe how it will contribute to the outcomes chosen above

|  |
| --- |
|  |

**Briefly describe how this event/proposal/project will be conducted in line with the bank’s values of sustainability, integrity and connection?** (eg. describe how inclusivity has been considered, how environmental implications have been considered, and if goods are being procured, confirm that they will either be procured locally or with ethical supply chains)

|  |
| --- |
|  |

**How will you promote and publicise the event/proposal/project?**

|  |
| --- |
|  |

**Partnership support of Community Bank Maldon & District**
Are there opportunities for Community Bank Maldon & District board or staff member/s to attend or participate in your event/proposal/project? (for example: speak to members, present awards etc.). If yes, please provide details below:

|  |
| --- |
|  |

Outline the opportunities to promote MDCB through this partnership? (please tick all that apply)

|  |  |  |  |
| --- | --- | --- | --- |
| MDCB logo to feature on invitations, brochures, tickets, flyers, posters etc. |  | Promote our newsletter and socials to your members  |  |
| Display our banner, marquee or flags at the event or at your club rooms |  | Use of photographs of project for our marketing (including website & Facebook) |  |
| Media release and photo opportunities |  | Promote a bank video |  |
| Permanent signage at your organisation’s premises (MDCB will cover the costs of this)  |  | Like’, comment & share MDCB’s posts and ask your members to also do this |  |
| Other opportunities: |

**Marquees, banners and promotional signs**

We have 2 x marquees (3m x 3m), lightweight vinyl banners (2 x 3mx1.5m, 2x 1.8mx90cms), pull up banners (varying sizes and images), flags (3m high), sponsorship foam cut outs, a selfie frame and novelty cheques are available free of charge to community groups. Please contact the Maldon Branch (81 High Street Maldon or call 5475 1747) to organise borrowing these items.

**Project Budget**

**Expenses**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Administration costs  |  | How many hours? |  | Rate per hour $ |  |
| Equipment |  |  |
| Materials |  |  |
| Promotions |  |  |
| Consumables  |  |  |
| Labour  |  |  |
| Other expenses |  |  |
| Total Expenses  |  |

**Income**

|  |  |  |
| --- | --- | --- |
|  | $ | Description – name of funding body, what funds will be used for |
| Funding requested from MDCB  |  |  |
| Other grants received/requested |  |  |
| Ticket sales / income generated |  |  |
| Own contribution |  |  |
| In-kind support |  |  |
| Other |  |  |
| Total Income  |  | Note: income must equal expenses |

**Declaration**

As an authorised representative of the organisation, I confirm that:

The information provided in this application is correct at the time of submission and I will notify MDCB of any changes to this information and any circumstances that may affect this application or delivery of the project

|  |  |
| --- | --- |
| Signed  |  |
|  | Note: A typed signature will be accepted as your signature |
| Name |  |
| Position in organisation  |  |
| Date |  |

**Contact the Community Partnerships Lead if you have any queries about this funding application process via email,** **community@mdcb.com.au** **or phone 0478 435 110**

Please lodge a copy of the completed application form and relevant documents, either by:

Postal address: Community Partnerships Lead

Maldon & District Financial Services Ltd (MDFSL)

PO Box 268, Maldon VIC 3463

**Email:** **community@mdcb.com.au**

Deliver: Maldon Branch: 81 High Street Maldon

Dunolly Branch: Dunolly RTC (109 Broadway Dunolly)

Your privacy: MDFSL is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information in this form will be held by MDFSL and will not be disclosed to any third parties. Our privacy policy is available online at [www.maldoncb.com.au](http://www.maldoncb.com.au)

**Appendix A: Project Partner Information\***

Only complete this section if you are working with another organisation who is DGR (Deductable gift recipient) incorporated or a NFP (Not for profit)

|  |  |
| --- | --- |
| Project Partner’s Organisation Name  |  |
| ABN  |  | Registered for GST? | Yes No  |
| Postal Address |  |

**Partner Contact Details**

|  |  |
| --- | --- |
| Name  |  |
| Position in organisation |  |
| Mobile  |  | Email |  |

Note: A letter of support from your project partner is required.